



VIRGINIA FUNDERS
NETWORK

2022 Sponsorship Opportunities: Support VFN's Inaugural Conference

STRONGER TOGETHER

Advancing Opportunities for All Virginians

A STATEWIDE CONFERENCE FOR PHILANTHROPY

May 3-4, 2022 | Kingsmill Resort | Williamsburg, VA



www.vafunders.org/education-action/annual-conference

About the Virginia Funders Network

What is VFN?

The Virginia Funders Network (VFN) is newly-formed statewide membership association composed of more than 100 philanthropic organizations working to build a connected, collaborative philanthropic community that advances opportunities for all Virginians. Each year, our members invest more than \$250 million to support Virginia's most pressing community needs in areas such as education, health, housing, economic vitality, and social justice. VFN enhances the effectiveness of our members' work through networking, collaboration, learning, and leverage.

Who are our members?

Our more than 100 member organizations include all types of grantmaking organizations investing in Virginia, including private, independent, and community foundations; corporate giving programs; donor advised funds; governmental grantmakers; and grantmaking public charities. While each of our members is an independent entity and each maintains its own diverse funding interests, collectively, we share a vision of a Virginia where all communities and residents are valued and thriving.



About the Annual Conference

VFN's FIRST-EVER Annual Conference!

On May 3-4, 2022, VFN will host its inaugural conference at Kingsmill Resort in beautiful Williamsburg, Virginia. Expected to be the largest-ever gathering of Virginia's philanthropic community, the conference will bring together more than 150 philanthropy executives, trustees, and staff from across the Commonwealth for inspiring in-person learning, networking, and community-building opportunities.

The conference theme of *Stronger Together: Advancing Opportunities for All Virginians* was carefully crafted to build on and advance VFN's recently approved [vision and mission statements](#). The [two-day agenda](#) intentionally focuses on how philanthropy can work together and across sectors to advance opportunities for all Virginians and build a Commonwealth where all communities and residents are valued and thriving. The agenda also provides specific opportunities for members to learn and network by job function, by funder type, by funding focus, and by region.

Annual Conference Planning Committee

The Annual Conference Planning Committee is comprised of VFN Advisory Board members, members, and event sponsors and is responsible for planning and hosting a valuable and inspiring inaugural gathering. BIG thanks to these volunteer leaders:

- Erin Hogan, Bank of America (co-chair)
- Carol Sale, Williamsburg Health Foundation (co-chair)
- Dr. William Hazel, Claude Moore Charitable Foundation (honorary co-chair)
- Scott Andrews-Weckerly, Community Foundation for a greater Richmond
- Elizabeth Cabell Jennings, Truist Foundations and Endowments Specialty Practice
- Tom Cosgrove, Newport News Shipbuilding
- Kenisha Fallen, Community Foundation for a greater Richmond
- Dan Layman, Community Foundation of the Central Blue Ridge
- Jessica Mullen, Obici Healthcare Foundation
- Nancy Sullivan, Williamsburg Community Foundation
- Charvalla West, United Way of the Virginia Peninsula

Annual Conference Sponsorship

Support VFN's inaugural conference.

Join us in making VFN's first-ever conference an unforgettable experience! Be part of bringing together more than 150 philanthropic leaders from across the Commonwealth to learn, network, build community, and further our collective efforts to improve quality of life for all Virginians.

We're excited to bring the network together, but we can only do it with your support! We're pleased to offer a range of sponsorship opportunities and benefits and are also glad to get creative if you have ideas for ways you'd like to support and be part of this inaugural gathering. Please contact katy@vafunders.org for more information.

WHY Sponsor VFN's Annual Conference?

Demonstrate Leadership

Your sponsorship is a public commitment of your dedication to VFN and our vision of working together – and across sectors – to improve quality of life for all Virginians.

Gain Targeted Exposure

As the largest gathering of Virginia's philanthropic community, sponsoring VFN's conference gives you visibility and targeted exposure to the Commonwealth's top philanthropy leaders.

Invest in Virginia

Your investment in VFN provides important opportunities for Virginia's philanthropic community to learn, network, and collaborate. We're better together!

Thanks to our confirmed sponsors!

BANK OF AMERICA 



Heritage Wealth Advisors
Locus Impact Investing
PATH Foundation

The Alleghany Foundation
The Community Foundation for
a greater Richmond

The Monument Group
Virginia Community Capital

2022 Sponsorship Opportunities

All sponsors will receive the following benefits:



Acknowledgement

VFN will acknowledge your organization's sponsorship on the conference website and in related marketing and print materials.



Complimentary RSVP

All sponsors receive at least one complimentary registration to the Annual Conference.



Social Media Visibility

Engage with VFN on social media as we highlight your Annual Conference support!

Host Region Welcome Lunch Sponsor | \$7,500 (exclusive - 1 available)

- ⇒ Welcome conference attendees to Williamsburg as the host of the Welcome Lunch!
- ⇒ Opportunity for brief remarks at the luncheon and/or to introduce luncheon speakers
- ⇒ Prominent visibility on conference marketing materials and premier visibility at the luncheon.
- ⇒ 2 complimentary registrations* and additional registrations at early-bird member rate.

"Swag" Sponsor | \$5,000 (2 of 3 available)

- ⇒ Support our new organization's ability to provide attendee's with VFN-branded items such as mugs, lapel pins, pens, notebooks, and more. Your sponsorship will be visually and verbally acknowledged when 150+ attendees are provided with the selected "swag" item(s). Please contact VFN staff to discuss the available options.
- ⇒ Prominent visibility and sponsorship acknowledgment with premier visibility related to swag.
- ⇒ 1 complimentary registration* and additional registrants at early-bird member rate.

Workshop or Breakout Session Sponsor | \$3,000 (exclusive - 4 of 7 available)

- ⇒ Prominent visibility and sponsorship acknowledgment with premier visibility at sponsored workshop or breakout session. Please contact VFN staff to discuss available options.
- ⇒ Opportunity to help the Conference Committee shape the sponsored workshop or breakout session
- ⇒ Opportunity for brief remarks to open workshop or breakout session and/or introduce speakers
- ⇒ 1 complimentary registration* and additional registrations at early-bird member rate

Supporter | \$1,000

- ⇒ Show your support for VFN and be included in our list of conference sponsors
- ⇒ 2 complimentary registrations* (\$600 value) and additional registrations at early-bird member rate

2022 Conference Registration

Member Rate

- \$249 - early bird (before March 1)
- \$299

Prospective-Member Rate

- \$399

2022 Annual Conference Sponsorship Form

CONTACT INFORMATION

Contact Name

Contact Email

Organization Name (as it should appear in sponsor listings and acknowledgements)

Website (hyperlink for online sponsor acknowledgement)

Twitter

Instagram

Facebook

Please attach a high-resolution .jpeg or .png of your logo for inclusion on the conference website and in promotional and print materials.

SPONSORSHIP SELECTION

\$7,500 | Host Regional Welcome Lunch Sponsor

\$5,000 | "Swag" Sponsor

\$3,000 | Breakout Session Sponsor

Broadband: Philanthropy's Role in Expanding Access & Affordability

Philanthropy's Role in Addressing Virginia's Youth Mental Health Crisis and its Impacts on Education

\$3,000 | Workshop Sponsor

Philanthropy's Role in Policy & Advocacy

Virginia's Community Foundation Roundtable

\$1,000 | Supporter

PAYMENT METHOD

Please invoice me.

My check is enclosed. (Please make checks payable to "PATH Partnerships for support of VFN" and include "2022 Conference Sponsorship" in the memo line. Please mail Virginia Funders Network | 321 Walker Dr, Suite 301, Warrenton, VA 20186)

HAVE QUESTIONS?

Please contact Katy Moore at Katy@VAFunders.org or (571) 207-9893.