



VIRGINIA FUNDERS  
NETWORK



*Inaugural Conference*

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**STRONGER TOGETHER**

Advancing Opportunities for All Virginians

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A STATEWIDE CONFERENCE FOR PHILANTHROPY

May 3-4, 2022

Kingsmill Resort | Williamsburg, VA

#VFN2022

# WELCOME

## Welcome to VFN's Inaugural Conference!

On behalf of this year's Conference Planning Committee, welcome to Williamsburg and to the largest-ever gathering of Virginia's philanthropic community! With more than 150 philanthropy executives, trustees, and staff from across the Commonwealth in attendance, we're honored to co-chair such a significant opportunity for in-person learning, networking, and community building, especially after the pandemic has kept us apart for so long.

This year's conference theme – ***Stronger Together: Advancing Opportunities for All Virginians*** – was carefully crafted to build on and advance VFN's recently approved vision and mission statements. The two-day agenda intentionally focuses on how philanthropy can work together and across sectors to advance opportunities for all Virginians and build a Commonwealth where all communities and residents are valued and thriving.

During the conference, you'll have opportunities to hear from nearly 50 speakers and panelists and connect with your philanthropic peers by region, by funder type, by funding focus, and by job function. You can find a description of the various sessions and workshops in this program as well as on our conference webpage (see the QR code on the last page for easy access).

We encourage you to take full advantage of the conference's many learning and networking opportunities and to contribute to the online conversation using hashtag #VFN2022. Our hope is that you will walk away from these few days with new connections, ideas, and inspiration that will help fuel you and your philanthropic goals.

Enjoy your experience and thank you for being a part of such a significant moment in VFN's history. We truly are Stronger Together!

In service,



**Dr. William A. Hazel, Jr.**

Claude Moore Charitable Foundation



**Erin Hogan**

Bank of America



**Carol Sale**

Williamsburg Health Foundation

#VFN2022

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Virginia Community Capital

# TUESDAY, MAY 3

8:00 am	Registration Opens	James River Lobby
8:00 am	CEO Breakfast	Tazwell
8:30 am	CEO Retreat   Connect, Learn, and Renew	Tazwell
	Join your fellow CEOs and Executive Directors for a half-day retreat as we build and deepen connections, learn and share together, and renew our energy and dedication in a safe, supportive space.	
	<b>Facilitator:</b> Jennifer Lockwood-Shabat   @JLockwoodShabat	
11:30 am	Session Transition & Networking Break	James River Lobby
	Grab a cup of coffee and a snack as you catch up with old friends and make new acquaintances. We've included at least half-an-hour in between sessions to allow you to connect and network with your fellow funders.	
	All Networking Breaks are generously sponsored by @Truist:	
		
12:00 pm	Host Regional Welcome Lunch	James River Ballroom
	Welcome to Williamsburg! At this kickoff networking lunch, funders will have the opportunity to hear about how philanthropy was initiated in Williamsburg with the special efforts of Dr. W.A.R. Goodwin to raise money for his dream of restoring Virginia's colonial capital. Through an ongoing partnership developed with John D. Rockefeller Jr. and his family over the years, the restoration of the colonial capital came to fruition and continues today as a living testament to the power of partnership in philanthropy.	
	Luncheon tables will be labeled and attendees are encouraged to sit and network by funder type. Find your crowd and share what's happening in your work and community.	
	<b>Speaker:</b> Carl Childs, John D. Rockefeller Jr. Library, Colonial Williamsburg   @ColonialWmsburg	
1:30 pm	Session Transition & Networking Break	James River Lobby

#VFN2022

# TUESDAY, MAY 3

2:00 pm

## Workshop | Advocacy: The Greatest Tool in the Philanthropic Toolbox

James River A

Increasingly, grantmakers are engaging in and funding policy and advocacy strategies and activities as a way to achieve their goals and increase their social impact. This workshop will highlight why advocacy is so important, outline how to distinguish advocacy from lobbying, and explore ways in which foundations—both private and public—can fund the policy and advocacy work of their grantees. Abby will also be available after the session to answer any individualized policy and advocacy questions.

**Speaker:**

Abby Levine, Bolder Advocacy | @ALevineAFJ

Generously sponsored by @RobinsFdn:



2:00 pm

## Workshop | Demystifying Impact Investing and Exploring its Power and Potential for Advancing Virginia Funders' Philanthropic Goals

Tazwell

Whether you are a program staffer or c-suite professional, just getting started or are familiar with impact investing, this interactive workshop will explore how your funding colleagues across Virginia are using these tools to solve community problems and achieve greater impact. There will also be small-group time, to hear from other members and dig deeper into lessons learned and discuss your burning questions. This workshop will kick-off a multi-part Impact Investing Learning Series for VFN members.

**Speakers:**

Stephanie Randolph, Cassiopeia Foundation (moderator)

Eboni Bugg, Charlottesville Area Community Foundation | @CvilleAreaCF

Clark Casteel, Danville Regional Foundation | @DRFFoundation

Chris Crothers, Jessie Ball duPont Fund | @duPontFund

Mary Fant Donnan, The Alleghany Foundation

Kirsten Dueck, PATH Foundation | @PathForYou

Debby Kasemeyer, Northern Trust | @NorthernTrust

Joe Schilling, Richmond Memorial Health Foundation | @HealthEquityRVA

Generously sponsored by @PKFOD:



# TUESDAY, MAY 3

2:00 pm	<b>Roundtable   How Community Foundations Equip Themselves to Lead</b>	<b>James River B</b>
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For years, community foundations across the field have demonstrated an increasing focus on embracing their role as local leaders, particularly around the three areas of momentum CLEads described in their groundbreaking *Going All In* project: 1) Insisting on Racial Equity, 2) Amplifying Community Voice, and 3) Influencing Policy & Systems. Tracking community foundations' growing engagement in these and other community-leadership activities requires a move beyond quantitative metrics.

Join our highly interactive session to learn how you can leverage Candid's Community Leadership Assessment Tool to track your engagement in over 40 different dimensions of community leadership. During the session, you will hear how one community foundation used the Tool to improve how they focus their capacity on achieving the greatest impact, and you will then have the opportunity to complete portions of the Tool in small groups, discuss your insights with peers, and share common themes with the larger group.

**Speakers:**

Len Bartel, CLEads | @CLEads  
David Rosado, Candid | @CandidDotOrg

2:00 pm	<b>Walking Tour   Colonial Williamsburg</b> @ColonialWmsburg	<b>James River Lobby</b>
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Over the last few years, with funding from the Ford Foundation, Colonial Williamsburg has explored the past, present, and future of African American historical interpretation. Join your colleagues for a walking tour of Colonial Williamsburg through the lens of the African American experience.

Thanks to our wellness sponsor @SentaraHealth:



5:00 pm	<b>Cocktail Reception   Together Again!</b>	<b>James River Patio</b>
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In 2019, a group of funders from across the Commonwealth who wanted to connect with, learn from, and collaborate with one another gathered to explore the possibility of launching a Virginia Funders Network. Now, after more than two years of virtual conversations and zoom gatherings, we're thrilled to be together in person again! Join us for cocktails as we greet old friends and make new connections.

Generously sponsored by @WilliamsburgHealthFoundation:



# TUESDAY, MAY 3

<b>6:00 pm</b>	<b>Arts Transition   Colonial Williamsburg Fifes &amp; Drums</b> @ColonialWmbrgFD	<b>James River Patio</b>
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The march of the Fifes and Drums is an indispensable part of the Colonial Williamsburg visit. Experience what the soldiers of the 18th century felt as the vibrations of sound resonate not just in your ears, but through your whole body.

<b>6:15 pm</b>	<b>Dinner Plenary   The Commonwealth's Shifting Demographics: Implications for Philanthropy's Work of Advancing Opportunities for all Virginians</b>	<b>James River Ballroom</b>
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The Commonwealth is in the midst of an unprecedented demographic transformation that will forever change the ways we work, live, and think about community. Join us for dinner as we explore Virginia's shifting demographics, how these changes will shape the future of our state, and how philanthropy will need to approach our work if we are to achieve our missions and advance opportunities for all Virginians.

Dinner tables will be labeled and attendees are encouraged to sit and network with funders from their region.

**Speaker:**

Dr. Qian Cai, UVA's Weldon Cooper Center for Public Service | @UVADemographics

**Panelists:**

Erin Hogan, Bank of America (moderator) | @BankofAmerica

Sherrie Armstrong, Community Foundation for a greater Richmond | @CFRichmondVA

Mary Fant Donnan, The Alleghany Foundation | #TheAlleghanyFoundation

Wayne Taliaferro, Lumina Foundation |

Generously sponsored by @BankofAmerica:



<b>8:00 pm</b>	<b>After Party</b>	<b>Golf Clubhouse</b>
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Join us in the lounge as we gather for informal networking and community building after the dinner plenary.

# WEDNESDAY, MAY 4

8:30 am	<b>Breakfast Plenary   Working Across Sectors to Advance Economic Mobility for all Virginians</b>	<b>James River Ballroom</b>
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How can philanthropy work with leaders from other sectors to advance economic and social mobility for all Virginians? Join us for breakfast as we hear from a panel of cross-sector leaders from across the Commonwealth who will explore how we can work together and across sectors to achieve VFN's vision of a Virginia where all communities and residents are valued and thriving. Breakfast tables will be labeled and attendees are encouraged to sit and network by funding priority.

**Panelists:**

Barry DuVal, Virginia Chamber of Commerce (moderator) | @VAChamber  
Dr. Danny Avula, Virginia Department of Social Services | @VDSS  
Victor Branch, Bank of America | @BankofAmerica  
Kathy Glazer, Virginia Early Childhood Foundation | @VECF\_Ready  
Dr. Dietra Trent, White House initiative on HBCUs

Generously sponsored by:



10:00 am	<b>Session Transition &amp; Networking Break</b>	<b>James River Lobby</b>
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10:30 am	<b>Breakout Session  Broadband: Philanthropy's Role in Expanding Access, Adoption, and Affordability to Achieve Digital Equity</b>	<b>James River A</b>
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82% of nonprofits reported service disruptions and an inability to pivot to on-line services during the pandemic because the people they serve did not have internet access. Roughly 40% of rural, Hispanic, Native Americans, and African Americans still lack internet access. This session will explore the critical need for philanthropy to support broadband efforts by leveraging your assets and community knowledge in support of digital equity. Following the panel presentation, you will have the opportunity to attend table conversations hosted by the panelists and others to discuss the content presented in a smaller group setting.

**Speakers:**

Evan Feinman, National Telecommunications & Information Administration | @NTIAgov  
Tamarah Holmes, Ph.D, Virginia Department of Housing & Community Development, Office of Broadband | @VaDHCD  
Brian Vo, Connect Humanity | @Connect\_Fund

Generously sponsored by @The\_Harvest\_Foundation:



# WEDNESDAY, MAY 4

10:30 am	<b>Breakout Session   Philanthropy's Role in Addressing Virginia's Youth Mental Health Crisis and its Impacts on Education</b>	Tazwell
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For the first time in 40 years, a president mentioned mental health in the State of the Union and gave specific plans to ramp up efforts. With one in four youth suffering from a mental health condition, the time is right for philanthropy to ensure school administration, faculty, and staff are supporting opportunities to impact the health of America's future.

In this session, we'll focus on the need for research, pilot programs supporting behavioral health workers, ideas where philanthropy can be the innovators, and more. Following the panel presentation, you will have the opportunity to attend table conversations hosted by each of the panelists to discuss the content presented in a smaller group setting.

**Panelists:**

Debbie Oswalt, Virginia Health Care Foundation (moderator) | @VaHCF

Allison Gilbreath, Voices for Virginia's Children | @VAKids

Valerie Liggins, The Cameron Foundation

Michael Lyons, Virginia Partnership for Student Mental Health | @UVAEdu

Generously sponsored by Potomac Health Foundation and @CFNova:



10:30 am	<b>Breakout Session   Philanthropy's Role in Advancing Equity and How Funders Across Virginia are Approaching this Work</b>	Randolph
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Whether your organization is a racial equity champion or you're just starting on your learning journey, join us for this session to hear how your colleagues across Virginia are advancing equity and racial justice in their organizations and programming. Hear how your colleagues have approached their individual and organizational learning journeys, how they've broached this subject with their boards, how they're operationalizing racial equity internally, how they're shifting their grantmaking practices, and more.

**Panelists:**

Christopher Cuevas, Laughing Gull Foundation (moderator) | @ChrisJayCuevas

Edward Jones, Weissberg Foundation Trustee and ABFE | @WeissbergFdn

Kendra Jones, Richmond Memorial Health Foundation | @HealthEquityRVA

Amy Owen, Community Foundation for Loudoun & Northern Fauquier Counties | @LoudounFauquier

Generously sponsored by @WeissbergFdn:



# WEDNESDAY, MAY 4

10:30 am	<b>Breakout Session   Reimagining Philanthropy: Strengthening Our Practice to Strengthen the Sector</b>	<b>James River B</b>
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The crises of the past few years have tested us all, and many funders have risen to the occasion with creative and responsive grantmaking practices designed to meet this moment. Join us as we highlight some of these practices and explore what we want to bring with us into grantmaking of the future. Using the lens of the *7 Actionable Principles for a Strong Social Sector* framework, this interactive workshop will share specific grantmaking strategies and lessons learned, explore the support we need to embrace new practices, and expand the framework by adding your ideas and resources. This session is discussion-based where we will learn from and co-create with each other.

**Speakers:**

Fiona Charles, Obici Foundation | @ObiciHealthcareFoundation

Kate Keller, The Harvest Foundation | @Harvest\_MHC

Dan Layman, Community Foundation of the Central Blue Ridge | @CommFdn\_CBR

**Facilitators:**

Holly Hatcher, Hatcher Consulting

Cristine Nardi, Center for Nonprofit Excellence | @CNEcville

Generously sponsored by @CommFdn\_CBR:



12:00 pm	<b>Session Transition &amp; Networking Break</b>	<b>James River Lobby</b>
12:30 pm	<b>Closing Plenary Lunch   Envisioning the Future of Virginia's Philanthropic Community</b>	<b>James River Ballroom</b>

In our closing plenary, we'll envision what's possible for our newly-formed statewide association. What can funders across a state achieve when they come together to learn, collaborate, and take collective action? Join us to hear inspiring success stories from fellow statewide philanthropy serving organizations and learn how VFN might adopt some of these practices to achieve our mission and vision. Lunch tables will be labeled and attendees are encouraged to sit and network by job function.

**Speakers:**

David Biemesderfer, United Philanthropy Forum | @UnitedPhilForum

Katy Moore, Virginia Funders Network | @VaFunders

Generously sponsored by @DominionEnergy:



2:00 pm	<b>Adjourn</b>
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# JOIN THE ONLINE CONVERSATION

Join us on social media using #VFN2022.



@VAFunders



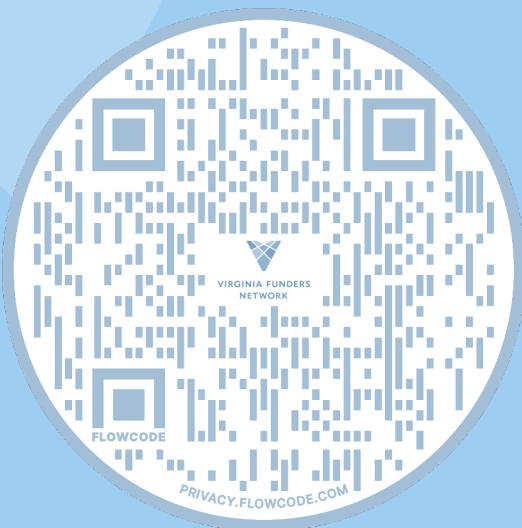
@VAFunders



@VirginiaFunders

@Virginia Funders Network

Using your smart phone's camera, scan the QR code below  
for easy access to the virtual agenda, speaker bios, and more!



#VFN2022

# Special thanks to our Conference Planning Committee

## CO-CHAIRS

**Dr. William A. Hazel, Jr.** | Claude Moore Charitable Foundation

**Erin Hogan** | Bank of America

**Carol Sale** | Williamsburg Health Foundation

## MEMBERS

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**Elizabeth Cabell Jennings** | Truist Foundations & Endowments Specialty Practice

**Tom Cosgrove** | Newport News Shipbuilding

**Kenisha Fallen** | Community Foundation for a greater Richmond

**Dan Layman** | Community Foundation of the Central Blue Ridge

**Jessica Mullen** | Obici Healthcare Foundation

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**Charvalla West** | United Way of the Virginia Peninsula



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