Building Healthy Communities: Translating SDOH into An Equity Practice

Virginia Funders Network Conf. May 2, 2023 Tony Iton

Health is Behavioral Health is Transactional (~frequency & quality of medical services)

Health is Genetic

Health is political

"The struggle over the allocation of limited and precious social goods"

Power matters, individual and community-level

Health is political

<u>TECHNO</u>CRATIC VS <u>DEMOCRATIC</u>

COMMUNITY. POWER. JUSTICE.

Building Healthy Communities







A = AGENCY POWER

The community's ability to use voice and power in pursuit of needs and wants

 Address power differentials to achieve equity

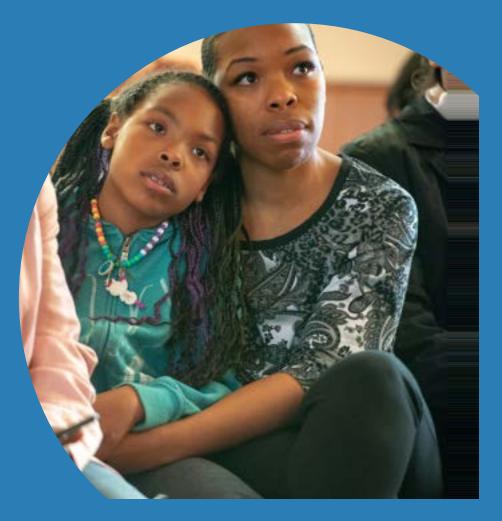
 Build social, political and economic power in a critical mass of residents



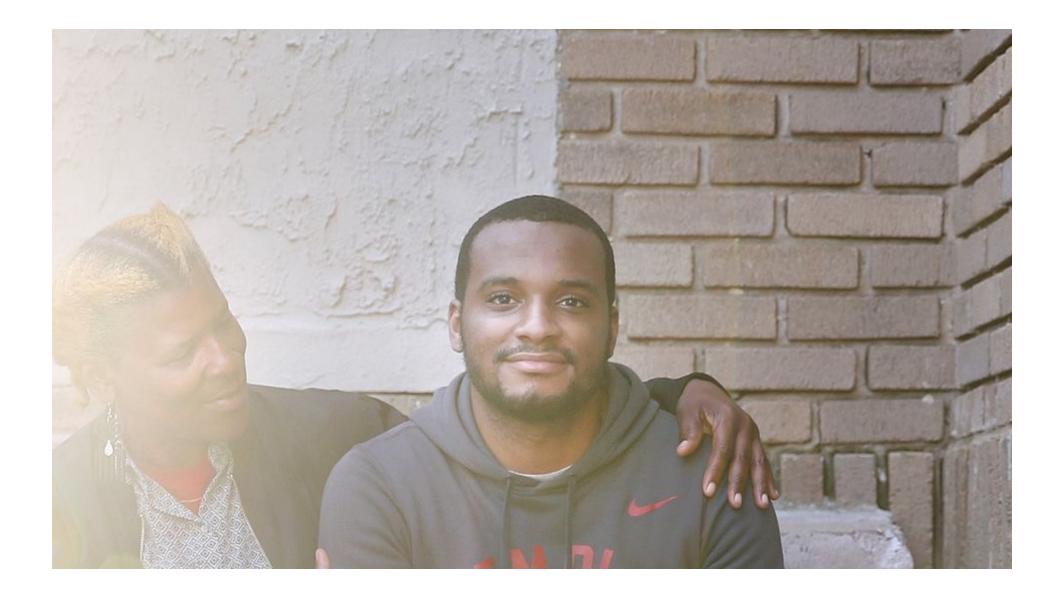


B = BELONGING

- What is the Story of Alaska?"The story of us"
- Create, with community partners, a narrative of inclusion
- Address trauma and establish space for healing
- Spirit of inclusion provides for a shared sense of purpose in community







The Philadelphia Inquirer

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College once seemed unlikely for Hazim Hardeman. Here's how he became CCP and Temple's first Rhodes scholar.

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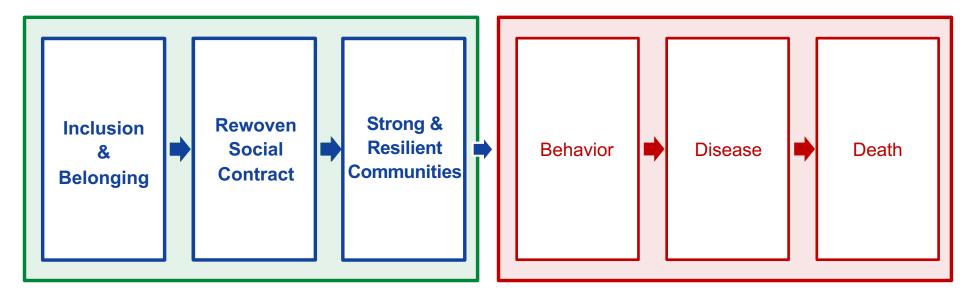
"Don't be happy for me that I overcame these barriers," he says. "Be mad as hell that they exist in the first place."

C = CHANGING CONDITIONS

- Through opportunity structures, such as schools and the criminal justice system, change the odds in the lives of young people of color
- Recognize that health inequities are structurally and systematically manufactured by the conditions that exist for struggling communities and families
- Strengthen the fabric of democracy by investing in the power of people



SOCIO-ECOLOGICAL (SOCIETY) MEDICAL MODEL (INDIVIDUALS)



WORK OF HEALTH EQUITY-