

# Ballad Health Academy

A presentation for the Virginia Funders  
Network

May 13, 2024

# Key statistics and service area

## Ballad Health


 **21**  
hospitals

 **90,000**  
annual inpatient discharges

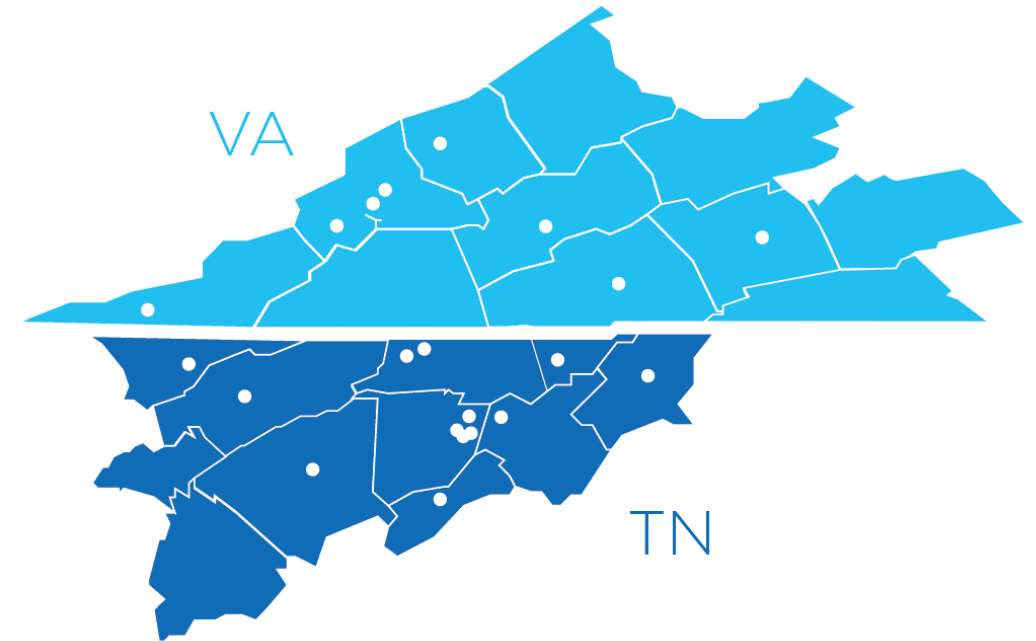
 **12,705**  
team members

 **3 million**  
annual outpatient visits

 **\$2.2 billion**  
annual revenue

 **336,000**  
annual ED visits

 **750+**  
employed providers



**950,000**  
population

**8,600**  
square miles

# Ballad Health Academy

A student-centered, market-driven pathway that ultimately leads to students in Appalachian Highlands receiving, at no cost, the training and credentials they need to start a well-paid career at Ballad Health while still in high school.

- Early Engagement & Personalized Guidance
- Removing Barriers to Access
- Job Placement Only the Beginning
- Stackable Credentials

# Ballad Health Academy

## Diagnostic services

- **Lab**
  - Phlebotomy
  - MT/MLT
- **Radiology**
  - CT
  - X-ray
  - MRI
- **Respiratory Therapy**
  - EKG technician
  - Echocardiogram tech

## Support services

- Front office assistance
- Dietary
- Patient access
- Medical coding/HIM
  
- Environmental services
- Facility maintenance
- Materials management
  
- Finance
- Quality
- IT/Cybersecurity
- Marketing

## Therapeutic services

- Physical therapy
- PT assistant
- Medical assistant
  
- Certified nursing assistant
- Licensed practical nurse
- Registered nurse
  
- Emergency medical technician
- Paramedic

