

Sponsorship Opportunities

STRONGER TOGETHER

Virginia's Statewide Conference for Philanthropy



April 28-30, 2025
Leesburg, Virginia

ABOUT VFN'S ANNUAL CONFERENCE

In 2022, the Virginia Funders Network (VFN) launched its inaugural conference in Williamsburg, VA with over 170 philanthropy executives, trustees, and staff members representing 91 organizations in attendance. Since then, the annual conference has increased every year with more than 300 philanthropic leaders gathered in Richmond spring of 2024.

Over the last three years, leaders have participated in inspiring in-person learning, networking, and community-building opportunities where connections were made and meaningful relationships built to propel the positive work happening across the Commonwealth.

Each year, the Annual Conference Planning Committee, comprised of VFN Advisory Board members, members, and event sponsors, is responsible for planning and hosting this valuable and inspiring gathering.

SPONSORSHIP

We are excited to bring our network of funders and partners together, but we can only do it with your support! Whether a sponsor or exhibitor, your organization has the unique opportunity to show its support for and involvement in Virginia's philanthropic community. Each sponsor and exhibitor receives complimentary event registration and dedicated promotion before, during, and after the conference.

We are pleased to offer a wide range of sponsorship and exhibitor packages, along with the associated benefits. We are also willing to get creative if you have ideas for ways you would like to support. **Please contact Bess@VAFunders.org for more information.**

It was inspiring to be in the presence of so many Virginians from all across the state to have the opportunity to share and learn as we work towards making the Commonwealth a better place for all. I am already looking forward to next year's conference!

~Paulin Cheatham, Dominion Energy Charitable Foundation

WHY SPONSOR?



Demonstrate Leadership

Your sponsorship is a public commitment to your dedication to VFN and our mission of building a connected, collaborative philanthropic community that advances opportunities for all who call Virginia home.

Strengthen Philanthropy's Impact

Your investment in VFN provides important opportunities for the Commonwealth's philanthropic community to learn, network, and build meaningful, collaborative relationships.

Invest in Virginia

With a strong and vibrant philanthropic sector, all Virginia communities and the people who live in them will have the opportunity to thrive.

Anticipated in 2025



275+ philanthropic leaders in attendance



50+ dynamic speakers well versed in content



100+ grantmaking organizations



UNLIMITED opportunities to connect and network

SPONSORSHIP LEVELS

Presenting Sponsor | \$25,000

- Acknowledgment & logo placement in marketing materials
- Opportunity to introduce keynote speaker OR make closing remarks at Opening Plenary
- VIP seating at plenary
- FIVE complimentary registrations* and additional registrants at early-bird rate
- Complimentary exhibitor table

Lead Conference Sponsors | \$20,000

- Acknowledgment & logo placement in marketing materials
- Opportunity to offer welcome remarks at the Welcome Reception
- VIP seating at plenary
- FOUR complimentary registrations* and additional registrants at early-bird rate
- Complimentary exhibitor table

Plenary Sponsor | \$12,500

- Acknowledgment & logo placement in marketing materials
- Opportunity to introduce keynote speaker OR make closing remarks
- VIP seating at plenary
- THREE complimentary registrations* and additional registrants at early-bird rate
- Complimentary exhibitor table

Issue Based Learning Sponsor | \$7,500

- Acknowledgment & logo placement in marketing materials
- Opportunity to assist the Conference Planning Committee in shaping the sponsored session
- Opportunity for brief opening OR closing remarks at session
- TWO complimentary registrations* and additional registrants at early-bird rate

Role Based Learning Sponsor | \$5,000

- Acknowledgment & logo placement in marketing materials
- Opportunity to assist the Conference Planning Committee in shaping the sponsored session
- Opportunity for brief opening OR closing remarks at session
- TWO complimentary registrations* and additional registrants at early-bird rate

**registration does not include travel or hotel accommodations*



Networking time was so effective and helpful!

-2024 Conference Survey Respondent



Important conversations for our Commonwealth and beyond. Thank you!

-2024 Conference Survey Respondent



SPONSORSHIP LEVELS

Scholarship Sponsor | \$5,000

- Support nonprofit participants serving as panelists/speakers by sponsoring their registration and associated costs for participation
- Acknowledgment & logo placement in marketing materials & highlighted at closing plenary
- TWO complimentary registrations* and additional registrants at early-bird rate

Deep Dive Sponsor | \$3,500

- Acknowledgment & logo placement in marketing materials
- Opportunity to assist the Conference Planning Committee in shaping the sponsored session
- Opportunity for brief opening OR closing remarks at deep dive session
- ONE complimentary registration* (additional registrants at early-bird rate)

Art Sponsor | \$2,500

- Acknowledgment & logo placement in marketing materials
- Opportunity to assist the Conference Planning Committee in infusing the arts throughout the conference
- ONE complimentary registration* (additional registrants at early-bird rate)

Swag Sponsor | \$2,500

- Support VFN's ability to provide 200+ attendees with useful and unique gifts that support and reflect the local community
- Acknowledgment & logo placement in marketing materials
- ONE complimentary registration* and additional registrants at early-bird rate

Print Sponsor | \$2,500

- Acknowledgment & logo placement in marketing materials
- ONE complimentary registration* and additional registrants at early-bird rate

Supporter | \$2,000

- Show your support for VFN and be included in the list of conference sponsors
- ONE complimentary registration* and additional registrants at early-bird rate

**registration does not include travel or hotel accommodations*



This conference is the embodiment of the mission of VFN. It is invigorating and encouraging for all involved.

-2023 Conference Survey Respondent



EXHIBITOR OPPORTUNITIES



Exhibitor | \$2,500

- Exhibitor space centrally located to conference sessions
- One 6' exhibitor table with two chairs
- ONE complimentary conference registration* which includes all meals and access to most plenaries and breakout sessions

**registration does not include travel or hotel accommodations*

Why?



Gain Targeted Exposure

As the largest annual gathering of Virginia's philanthropic community, your organization will gain visibility and targeted exposure to the Commonwealth's top philanthropy leaders.

NON-SOLICITATION POLICY

VFN provides a unique space and events where philanthropic leaders can gather, learn, share ideas, and seek the advice and input of their peers and colleagues. As such, at VFN events, solicitation, promotion, and fundraising of any kind to benefit a specific organization, event, or cause by members, partners, and/or guests is prohibited. This ensures a comfortable, respectful atmosphere in which professional relationships can be fostered and maintained. Notably, this shall not prohibit education, communication, and collaboration among participants for areas of mutual interest. Members understand that the CEO, Advisory Board members, and other VFN leadership, in their roles as fiduciaries, shall make members aware of funding opportunities that support VFN's strategic objectives.

VFN may invite representatives of the grant-seeking community to join us as speakers, panelists, or guests at VFN events. We also ask these representatives to adhere strictly to our policy of non-solicitation.

For a full copy of our non-solicitation policy, including consequences of non-compliance, please visit <https://vafunders.org/how-to-join/non-solicitation-policy>.